



Carpenter Hospice

making moments matter

Hike for Carpenter Hospice 2017 Sponsorship Package



Hike for Carpenter Hospice is an annual event held on the last Saturday in May. All proceeds from the 4.7 km hike go directly to supporting the programs and services of Carpenter Hospice, which are offered at no cost to residents, families, and program participants.

Hikes are held in many communities across Canada to raise funds and awareness for organizations working in hospice palliative care. **In 2016, our Hike for Carpenter Hospice raised over \$110,000 through the dedication of our 436 hikers and their supporters. 100% of the funds raised at our hike stay in Burlington and benefit Carpenter Hospice.**

We hope you will consider supporting the 2017 Hike for Carpenter Hospice as a sponsor.

Carpenter Hospice is a home in the heart of Burlington that offers both residential-based care to people in the last stages of their lives, and community-based programs for people dealing with grief or a life-limiting illness. The hospice is set to begin its much-anticipated renovation and expansion project - "Making Room." New state-of-the-art resident rooms will be built, and the existing structure will be repurposed to accommodate our growing outreach programs.

Since opening in May 2002, Carpenter Hospice has served more than 2,000 residents who have ranged in age from 21 to 103 years. The opportunity to come and live at Carpenter Hospice is not based on financial ability and there are no user fees. The hospice is dependent on the generosity of the community and fundraising for the majority of its operation revenue.



Come Hike With Us!

Saturday May 27, 2017

4.7-km hike through Hospice neighbourhood

Mountainside Recreation Centre

2205 Mount Forest Drive, Burlington, ON L7P 1H8

9:30 -10:45 am - Registration & T-shirt Pick-up

10:45 am - Opening Ceremonies & Warm-up

11:00 am - 4.7-km Hike Begins

Celebration of Life mural at half-way point.

Light lunch to follow completion of walk.



**Hike for
Carpenter Hospice**

2017 Hike for Carpenter Hospice

Sponsorship Opportunities

Sold

Presenting Title Sponsor - \$5,000 (available to one sponsor)

- Recognition as the Title Sponsor of the Hike for Carpenter Hospice
- Recognition on Carpenter Hospice Hike website page & advertisement in 2017 Gala programme booklet (deadline Dec.31/16)
- Prominent title recognition in all promotional materials including posters, media releases, and hiker pledge forms
- Logo on Hike t-shirts given to hikers the day of the event
- On-site sponsor signage recognition
- Mention in hospice email correspondence and social media
- Opportunity to showcase your company with a display tent at the event
- Company logo in print advertisement in *Burlington Post*
- 10 complimentary registrations for the hike for use by your employees, clients or members of your network
- Signage on route

Community Sponsor - \$2,000

- Recognition as a Community Sponsor of the Hike for Carpenter Hospice
- Recognition on Carpenter Hospice Hike website page
- On-site sponsor signage recognition
- Mention in hospice email correspondence and social media
- Logo on Hike t-shirts given to hikers the day of the event (Art deadline: April 20, 2017)
- Company logo in print advertisement in *Burlington Post*
- 4 complimentary registrations for the hike for use by your employees, clients or members of your network
- Signage on route



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2017 Hike for Carpenter Hospice

Sponsorship Opportunities

Neighbourhood Sponsor - \$500

- Recognition as a Neighbourhood Sponsor of the Hike for Carpenter Hospice
 - On-site sponsor signage recognition
 - Named listing on Carpenter Hospice Hike website page
 - Named listing in print advertisement in *Burlington Post*
 - Mention in hospice email correspondence and social media
 - Signage on route
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Shoe Sponsor

An opportunity to give your customers a chance to support the Hike for Carpenter Hospice with a \$2 donation at the till. In return, the donor can sign their name to a cut-out shoe which will be displayed on-site at the Hike.

- Recognition as a Shoe Sponsor of the Hike for Carpenter Hospice
 - On-site sponsor signage recognition
 - Named listing on Carpenter Hospice Hike website page
 - Named listing in print advertisement in *Burlington Post*
 - Mention in Hospice email correspondence and social media
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In working closely with your company, we are open to discussing other customized forms of appropriate recognition and acknowledgement for your business to achieve your marketing and philanthropic goals and budget.

For more information, please contact:

Development Coordinator
Carpenter Hospice

Ph: (905) 631-9994 ext 118

E-mail: development@thecarpenterhospice.com



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Carpenter Hospice is a home in the heart of Burlington that offers both residential-based care to people in the last stages of their lives, and community-based programs for people dealing with grief or a life-limiting illness. It lets residents spend their final days together with loved ones in an environment that is peaceful, comfortable and meaningful. It is staffed by a dedicated team of professionals and volunteers who provide compassionate palliative care to meet residents' every need and ensure that each moment matters.

Carpenter Hospice has been an integral part of Burlington since 2002 thanks to the generosity of the community and is committed to providing support services for those going through life's transitions.



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Follow us!



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