



Carpenter Hospice

2014 CLOSE TO OUR HEARTS GALA



HEART of GOLD

A UNIQUELY CANADIAN CELEBRATION

02082014



Music
ENTERTAINMENT
FOOD & DRINK
Surprises...



SATURDAY, FEBRUARY 8, 2014

2014 Gala

WHAT IS THE CONCEPT BEHIND THE THEME OF THE GALA?

“Heart of Gold” is the theme of the 2014 Close To Our Hearts Gala. In 2002, many people in Burlington did not know what end-of-life care and the concept of hospice was all about. Today, the Carpenter Hospice has touched the lives of more than one-third of the population in our city. In fact, we also touch the lives of many people outside of our community too. We are there for many people’s loved-ones when they could not be. Letters from across Canada and around the world are sent to us with gratitude from family members and friends.

**THE CARPENTER HOSPICE IS HERE,
WHEN YOU CANNOT BE.**



ACROSS

EVENT SPONSORSHIP OPPORTUNITIES



BENEFITS	EVENT SPONSOR \$20,000	PLATINUM SPONSOR \$15,000	GOLD SPONSOR \$10,000	SILVER SPONSOR \$5,000
EVENT TICKETS	20 Exclusive Seating Tickets	10 Priority Seating Tickets	10 Preferred Seating Tickets	8 Tickets
VIP RECEPTION INVITATIONS	20 Passes	10 Passes	10 Passes	8 Passes
EXCLUSIVE LEAD SPONSOR RECOGNITION ON ALL EVENT MATERIALS	★			
CORPORATE LOGO DISPLAYED ON EVENT TICKETS	★	★		
SPEAKING OPPORTUNITY AND CORPORATE RECOGNITION ON VIDEO PREMIERING AT GALA	★	★		
HIGHLIGHT OF COMPANY'S CONTRIBUTION IN CARPENTER HOSPICE COMMUNICATIONS AND WEBSITE	★	★	★	
RECOGNITION IN PRINT ADVERTISEMENTS	All Ads	3 Ads	2 Ads	1 Ad
POST-EVENT RECOGNITION IN PRINT ADVERTISEMENT	★	★	★	★
GROUP PHOTO AND PLACEMENT IN 4 PAGE TABLOID PULLOUT AD	★	★	★	★
CORPORATE LOGO RECOGNITION IN EVENT PROGRAM	★	★	★	Name Only
RESERVED TABLE SIGNAGE AT EVENT WITH LOGO	★	★	★	Name Only
CORPORATE RECOGNITION ON VISUAL SLIDE SHOW DISPLAYED DURING GALA	★	★	★	Name Only
PROMINENTLY DISPLAYED IN GRAND ENTRANCE	★	★	★	★
ONSTAGE RECOGNITION OF SPONSORSHIP FROM PODIUM	★	★	★	★
SPONSOR GIFT PACKAGE	★	★	★	

EXCLUSIVE GALA SPONSORSHIP OPPORTUNITIES



BENEFITS	ENTERTAINMENT SPONSOR \$15,000	RECEPTION SPONSOR \$15,000	PHOTO BOOTH SPONSOR \$10,000	WINE SPONSOR \$10,000
EVENT TICKETS	10 Preferred Seating Tickets	10 Preferred Seating Tickets	10 Tickets	10 Tickets
VIP RECEPTION INVITATIONS	10 Passes	10 Passes	10 Passes	10 Passes
RECOGNITION IN PRINT ADVERTISEMENTS	2 Ads	2 Ads	1 Ad	1 Ad
POST-EVENT RECOGNITION IN PRINT ADVERTISEMENT	★	★	★	★
CORPORATE LOGO RECOGNITION IN EVENT PROGRAM	★	★	★	★
RESERVED TABLE SIGNAGE AT EVENT WITH LOGO	★	★	★	★
SPONSOR GIFT PACKAGE	★	★	★	★

ENTERTAINMENT AT THE GALA:

Includes the opportunity to introduce the main act from the podium and your corporate logo displayed during the performance.

RECEPTION AT THE GALA:

Includes an ice-sculpture of your corporate logo and naming of the signature cocktail of the event.

PHOTO BOOTH AT THE GALA:

Includes your corporate logo displayed on each of the printed photos for all guests.

WINE SPONSOR FOR ALL TABLES AT THE GALA:

Includes a personalized message from your company displayed on wine bottles of gala table.



Carpenter Hospice





**SATURDAY, FEBRUARY 8, 2014 • 6 P.M.
BURLINGTON CONVENTION CENTRE**

Join us for a night to remember at the 2014 Close To Our Hearts Gala in support of the Carpenter Hospice. Let's roam across Canada in search of music, entertainment, and authentic Canadian cuisine.

Do you have a Heart of Gold?

GALA TICKETS:

SINGLE EVENT TICKETS: \$225 EACH

TABLE OF 8: \$1,800

CORPORATE TABLE OF 8 WITH TABLE SIGNAGE: \$2,200

SPONSORSHIP OPPORTUNITIES STARTING AT \$5,000

Preferred seating will be given to all Gala Event Sponsors, followed by Corporate Tables.

Single event ticket sales will be available as of December 1st.



Gala Chair: Lynda Carpenter Staff Contact: Angela Marlatt

Phone: 905-631-9994 Ext. 18

E-mail: development@thecarpenterhospice.com

Charitable Status Number: 86312 1125 RR0001

www.thecarpenterhospice.com

THE 2013 CLOSE TO OUR HEARTS GALA SPONSORS

A heartfelt thank you for their generous support of The Carpenter Hospice.

Thank You



STRONGER COMMUNITIES TOGETHER™



PLATINUM SPONSORS

Paletta International Corporation
Burlington Convention Centre

GOLD SPONSORS

Boehringer Ingelheim
Burlington Post
Discovery Ford
Duff Advertising
RBC Royal Bank

PHOTO BOOTH SPONSORS

Joelle's, Jeff's Guyshop,
Scrivener's Men's Apparel

SILVER SPONSORS

Aldershot Lions Club
Comstock Canada Ltd.
Deloitte
Burlington Memorial Gardens/
Dodsworth & Brown Funeral Home
Emerald Kitchens & Design Inc.
Green Benefits Group
Investors Group Burlington
Manulife Securities
Print Three

WINE SPONSOR

Creaghan McConnell Group Ltd.

CORPORATE TABLES

Cogeco Cable
Con-Drain Company
Gowlings
Heritage Place
Jake's Grill & Oyster House
Just Cremation
King Paving
Kitching Steepe & Ludwig
Funeral Home Ltd.
KPMG
LANHACK Consultants Inc.
M.A.M. Group Inc.
Melrose Investments

Mohawk College
Molinaro Group
Newport Leasing Limited
Partners Indemnity Insurance
Brokers Ltd. - Burlington
Smith's Funeral Homes
Sunrise Senior Living
Taylor Chrysler Dodge Jeep
Taylor Leibow LLP
Turkstra Mazza Associates/
Walker, Nott, Dragicevic
Associates Ltd.



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